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**To:** [hughes.964@osu.edu](mailto:hughes.964@osu.edu)  
**Cc:** [Schwartz, Thomas](#); [Haddad, Deborah](#)  
**Subject:** Communication 1102H  
**Date:** Friday, December 21, 2012 12:51:20 PM

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Dear Sarah,

On December 13, the SBS Panel of the Arts and Sciences Curriculum Committee (ASCC) reviewed the new course request for Communication 1102H. The Panel did not take a vote on the course but would like the following points addressed first (excerpted from the meeting minutes):

- Title is somewhat confusing. Recommendation to unit to reconsider the title. Word “Honors” at the end of the title is confusing too.
- Syllabus:
  - The course description on p. 1 gives the impression that priority is given to History of Communication. “Communication in society” is included as one of the several additional topics. In other words, for somebody not familiar with the course, the way the description is written is confusing.
  - P. 1: Course goals:
    - First 4 are course-geared whereas last 3 are student-oriented. Request to use student-oriented language for all course goals.
    - Fourth and last goal are almost identical.
    - Since GE goals and expected learning outcomes are listed underneath, those course goals should not include GE goals.
  - P. 1: The GE language is outdated.
    - Please use “GE” instead of “GEC.” The following terms are no longer used: “Category 2, Breadth, B. Social Science, subcategory (1) Individuals and Groups.” Instead, simply state: “Communication 1102H is a GE Social Science—Individuals and Groups course.”
    - The goals and expected learning outcomes are outdated as well. Please use semester-language available here: <http://asccas.osu.edu/curriculum/ge-goals-and-learning-outcomes#Social%20Science>
    - The GE goals and expected learning outcomes should be followed by a statement that explains how the course will satisfy the stated expected learning outcomes for the GE category.
  - P. 3: This sentence is confusing: “There will be two blog assignments posted for each fourth of the courses of which you will need to complete one.”
  - P. 4: There is likely a mistake in the following sentence. It penalizes students who turn in their assignments *prior* to deadlines: “*Late assignments*. Assignments posted online prior to when they are due will be penalized at a rate of 10% per day.”
  - P. 4: The following paragraph refers to the “merged” courses and should be adjusted to 1102H: “Please keep in mind that both COMM 1100 and COMM 1101 require C-REP participation, and many students are enrolled in both courses simultaneously. The same C-REP participation can NOT be counted for both courses.”
- Assessment plan:
  - Request to provide more specifics. The assessment plan should pertain to the

- effectiveness of the course in *achieving* the GE expected learning outcomes over time.
- Explain the expected level of student achievement: What will the faculty define as “success” in terms of student achievement of learning outcomes? For example, for an embedded question, he/she might define “success” as a certain percentage of students answering the question correctly.
  - Description of follow-up/feedback process: Once the faculty collects the data on student achievement, how will he/she use this information to make course improvements? How will the information be archived?

I will return the course via curriculum.osu.edu to allow your unit to address the points listed above.

Should you have any questions, please feel free to contact the Chair of the Panel, Professor Tom Schwartz (cc'd on this e-mail), or me.

Best wishes,  
Bernadette

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